

Benioff Homelessness and Housing Initiative



University of California  
San Francisco

# Creating Authentic, Effective Partnerships Between Researchers and People with Lived Experiences

## Lessons from the California Statewide Study of People Experiencing Homelessness (CASPEH)



# California Statewide Study of People Experiencing Homelessness (CASPEH)

- Largest representative study of homelessness in CA and largest in the US since the 1990s
  - 3,200 surveys
  - 365 in-depth interviews
  - Across 8 counties in California
- First to pair representative sampling with in-depth interviews
- Largest study on homelessness to collaborate with a Lived Expertise Advisory Board

# Toward a New Understanding

The California Statewide Study  
of People Experiencing Homelessness

June 2023

Benioff Homelessness  
and Housing Initiative

**UCSF**

University of California  
San Francisco



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# Webinar Agenda

1. Presentation
2. Roundtable Conversation
3. Audience Q&A

# Moderators



**Kara Young Ponder**  
**she/her**

*BHHI Director of  
Community  
Engagement and  
Racial Justice*



**Sage Johnson**  
**she/they**

*CASPEH Lived  
Expertise Advisory  
Board Southern  
California Co-Chair*

# Panelists



**Claudine Sipili,  
she/her**  
*CASPEH Lived  
Expertise Advisory  
Board Northern  
California Co-Chair*



**Dez Martinez,  
she/her**  
*CASPEH Lived  
Expertise Advisory  
Board Member*



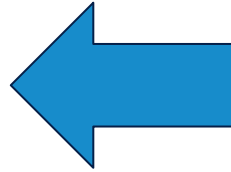
**Jesica Giannola,  
she/her**  
*CASPEH Lived  
Expertise Advisory  
Board Member*

# What is Community Engaged Research?



# Phases of a Research Study

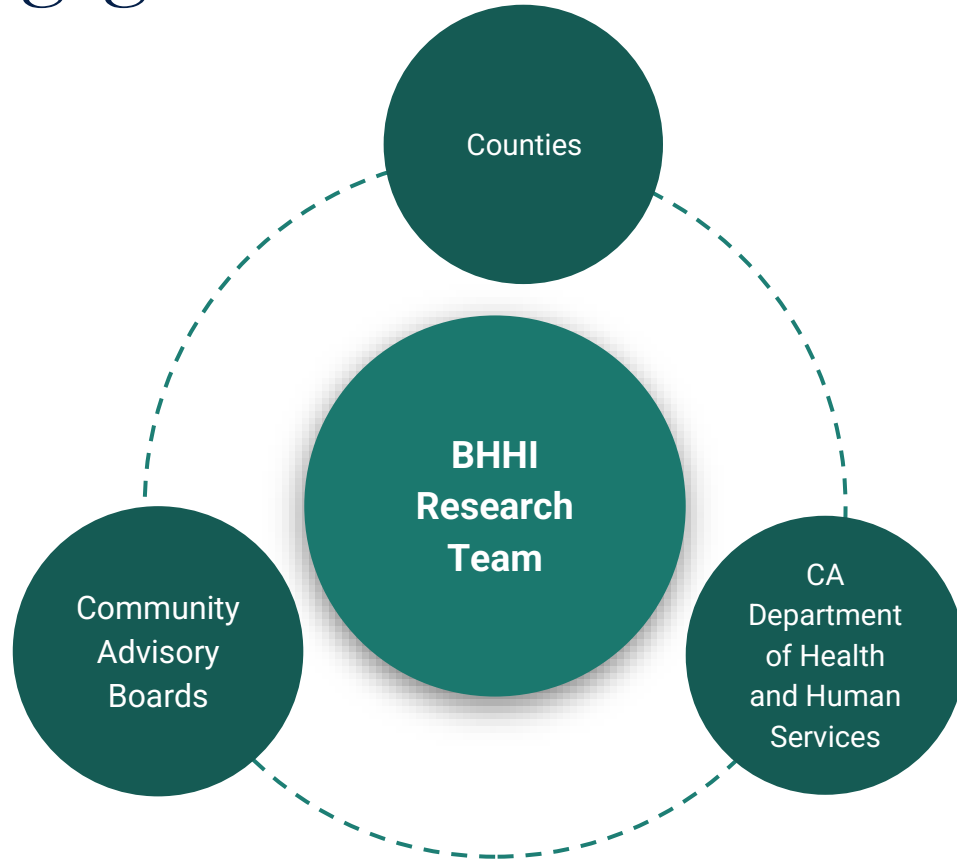
- Defining the problem
- Planning the research
- Data collection
- Data analysis
- Disseminating research results



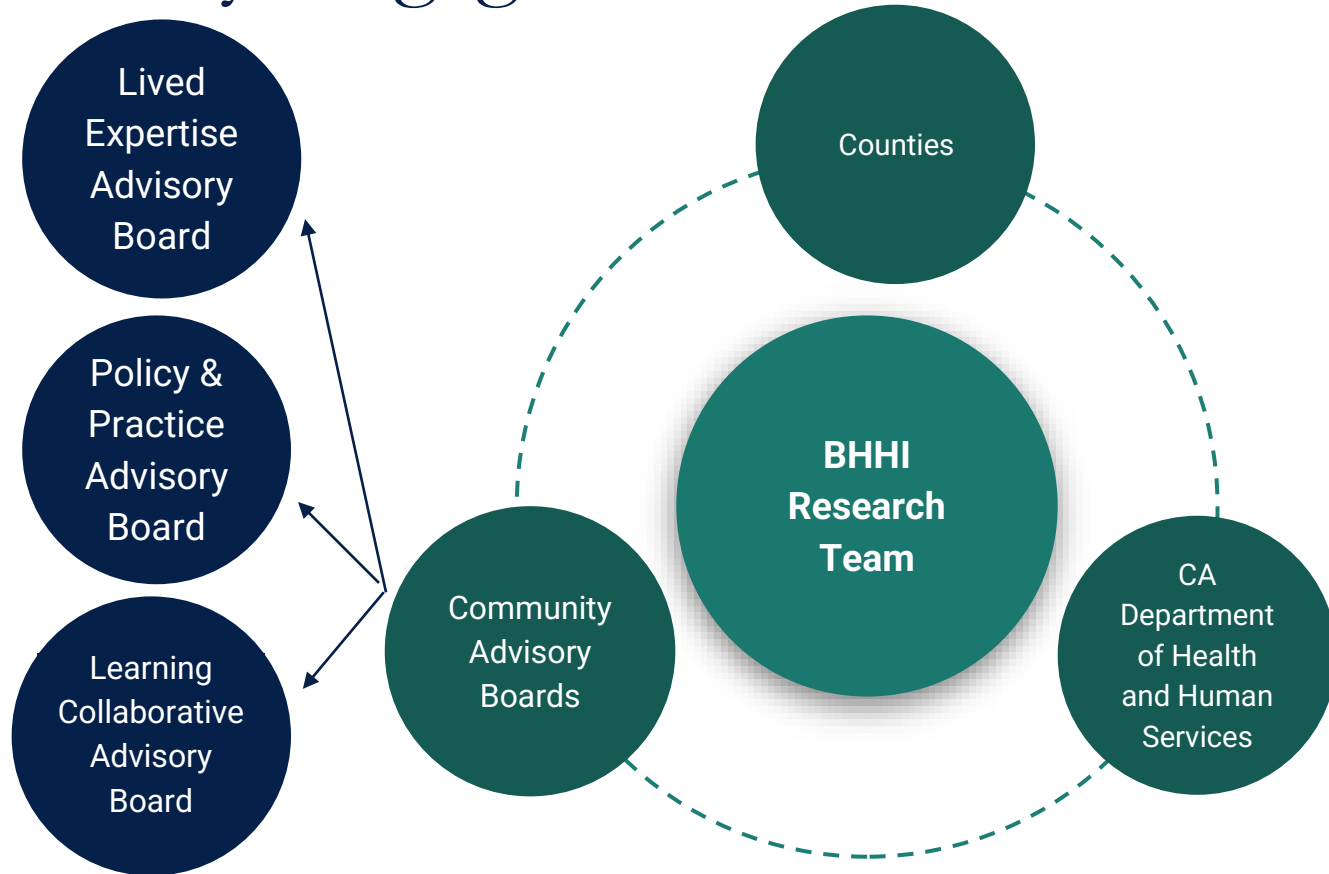
- *Community perspectives*
- *Shared decision making with community members*



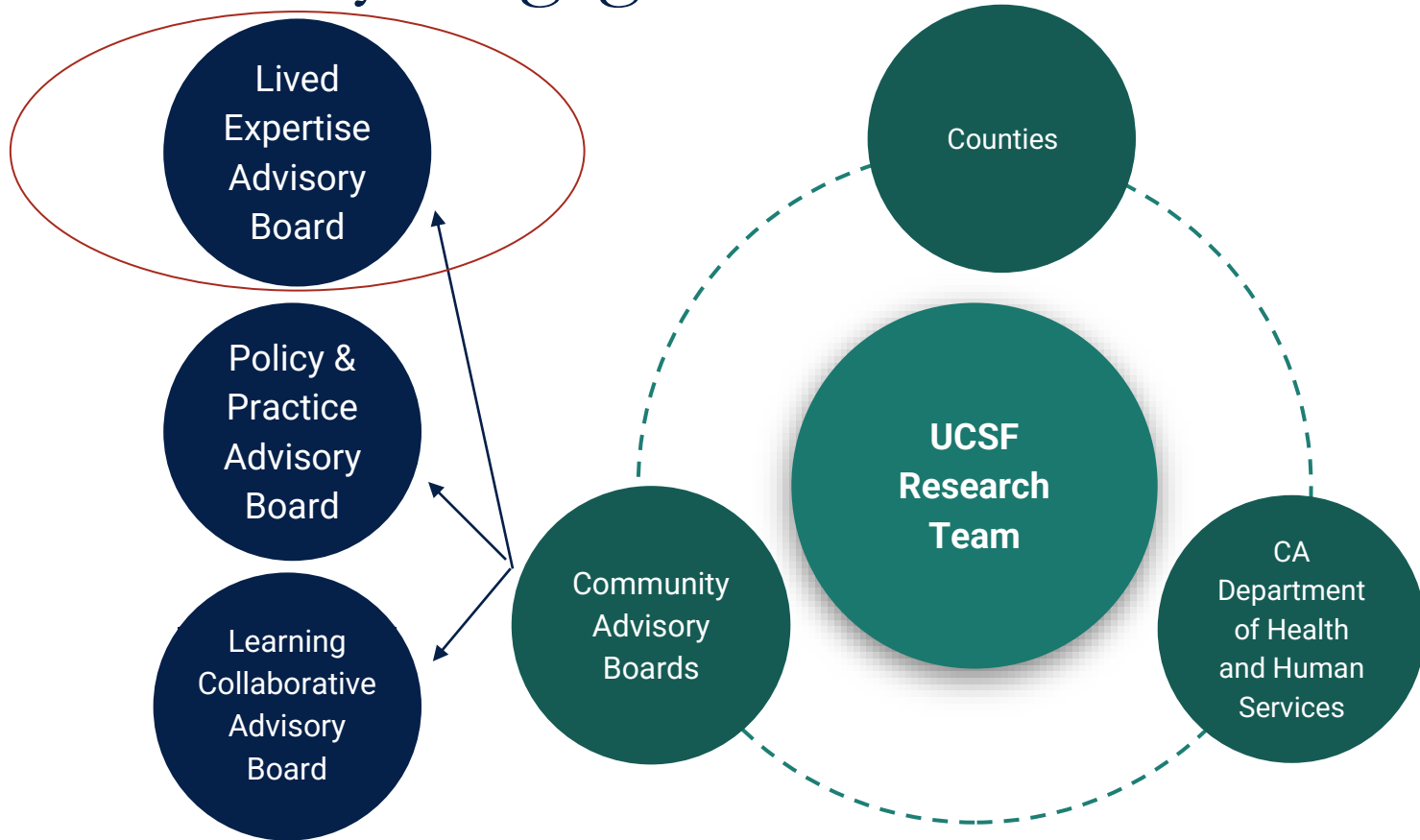
# Community Engaged Model



# Community Engaged Model



# Community Engaged Model



# About the CASPEH Lived Expertise Advisory Board

# What is a Lived Expertise Advisory Board?

***A Lived Expertise Advisory Board*** is a leadership body made up of external advisors who have lived or living experiences of the topic being studied or the issue being solved. Members of the board meet regularly and share input on critical processes. They are called upon to use their lived experiences in advising on aspects of the research project



The term expertise really puts in the fact that not only do we have life experience of that event or navigating whatever took place. Expertise comes in how we structure our experience into constructive criticisms, insight, inputs, and feedback to the applicable parties. I have been shut down in rooms before using experience alone. So with expertise it's like, no, you can't refute what I'm saying. I have the track record of being in these rooms and helping. I'm an expert.



Sage Johnson



We know how to address it  
because we've lived it.

Dez Martinez





# Lived Expertise Advisory Board *Statewide*



**Dez Martinez**



**Ludmilla  
Bade**



**DeForrest  
Hancock**



**Sage Johnson**



**Dontae Lartigue**



**Jesica Giannola**



**Priest Martinez**



**Claudine Sipili**



**Robynne Rose-  
Haymer**

# How Lived Experts Collaborated on the CASPEH

## Feedback

- Provided feedback on the survey
- Helped co-create in-depth interview guides

## Training

- Helped train frontline staff

## In the Field

- Worked as Community Workers

## Making Connections

- Connected BHHI Team to outreach workers across the state

## Thought Leadership

- Attended meetings with county leadership
- Helped BHHI develop fieldwork best practices

# How Lived Experts Collaborated on the CASPEH

## Data Analysis

- Helped BHHI staff make meaning out of study results for the final report

## Interviews with Media

- Conducting interviews with national news media outlets about the CASPEH

# UCSF study: High housing costs, low income push Californians into homelessness

CBS NEWS BAY AREA

UPDATED ON: JUNE 20, 2023 / 3:35 PM PDT / CBS/AP



CALIFORNIA

## Column: The truth about our homelessness crisis: As Californians age, they are priced out

AP WORLD U.S. POLITICS SPORTS ENTERTAINMENT BUSINESS SCIENCE FACT CHECK ODDITIES HEALTH VIDEO CLIMATE ...

Israel-Hamas war Military aid for Israel Eric Trump testifies Tyre Nichols' death FTX trial

# New study says high housing costs, low income push Californians into homelessness

June 30, 2023

## These Researchers Lived Through Homelessness. Now, They've Analyzed It.

by TJ Johnston



KQED Inform. Inspire. Involve.

News Politics Science Education Housing Immigration Criminal Justice Silicon Valley

Live Radio Morning Edition

### FORUM What UCSF's Statewide Homelessness Study Found out About the Causes of California's Crisis

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CALIFORNIA TODAY

# A New Study Paints a Different Picture of Homelessness in California

Researchers found that homeless people in California were often living in poverty within the state, until they suddenly lost their home.

Share full article



By Aidan Gardiner

June 20, 2023



What Next | Daily News and Analysis  
What Homelessness Is Really Like  
A landmark study on the crisis in California.



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# How Lived Experts Collaborated on the CASPEH

## Data Analysis

- Helped BHHI staff make meaning out of study results for the final report

## Interviews with Media

- Conducting interviews with national news media outlets about the CASPEH

## Co-Presenting Findings

- Co-presenting findings to local, state, and national audiences





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## Academic Papers

- Part of all academic paper writing teams as analyzers and authors

## Dissemination

- Providing critical analysis, writing, and thought leadership on toolkits, mini-reports, policy-briefs, op-eds and so much more!





Change happens at the speed of trust.

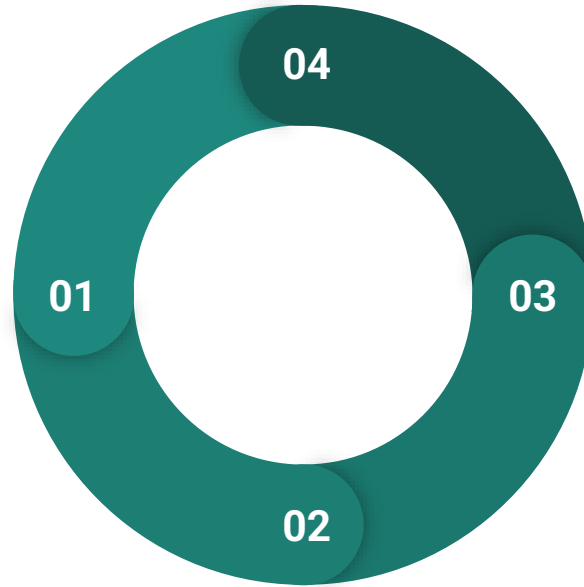
-Quote by Steven Covey



Change happens at the speed of trust...

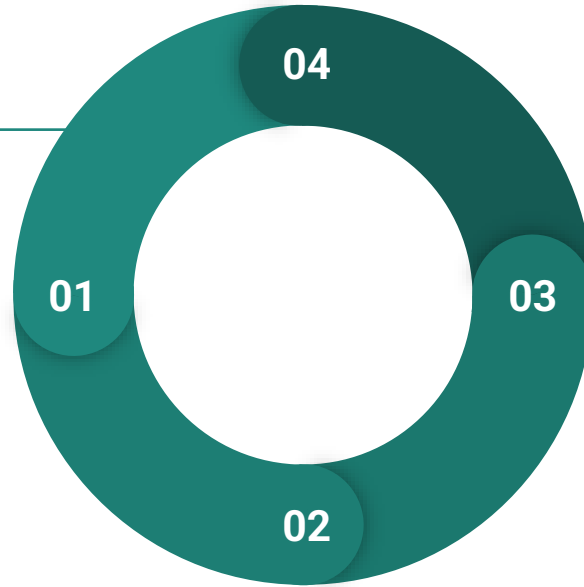
...Trust is built at the speed of community.

# Building a Circle of Trust



# Building a Circle of Trust

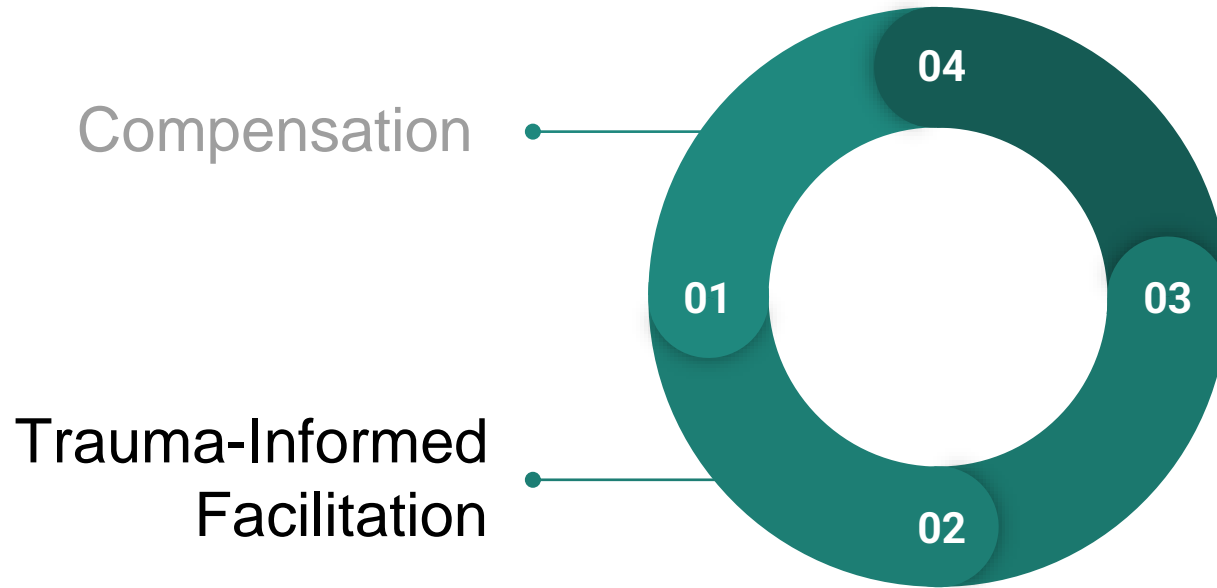
Compensation



# Compensation

Type of Labor	Compensation	Activities
Board Meeting	\$250	<ul style="list-style-type: none"><li>- 90-minute meeting</li><li>- One hour of prep work</li></ul>
Consulting Work	\$50 per hour	<ul style="list-style-type: none"><li>- For all meetings attended and work done on projects outside of the monthly board meetings</li></ul>
Conferences & Presentations	\$500 for co-presenting \$50 per hour for preparing	<ul style="list-style-type: none"><li>- Preparing and giving presentations with BHHI staff</li><li>- BHHI also pays for travel, room, board, and conference fees.</li></ul>

# Building a Circle of Trust



**To be trauma-informed** is to understand the way that traumatic experiences may have impacted the lives of community members and how policies and practices may bring that trauma to the surface.



**Trauma-informed facilitation** applies this understanding to the design and facilitation of meeting spaces so that they are aligned with **healing** rather than **retraumatization**.

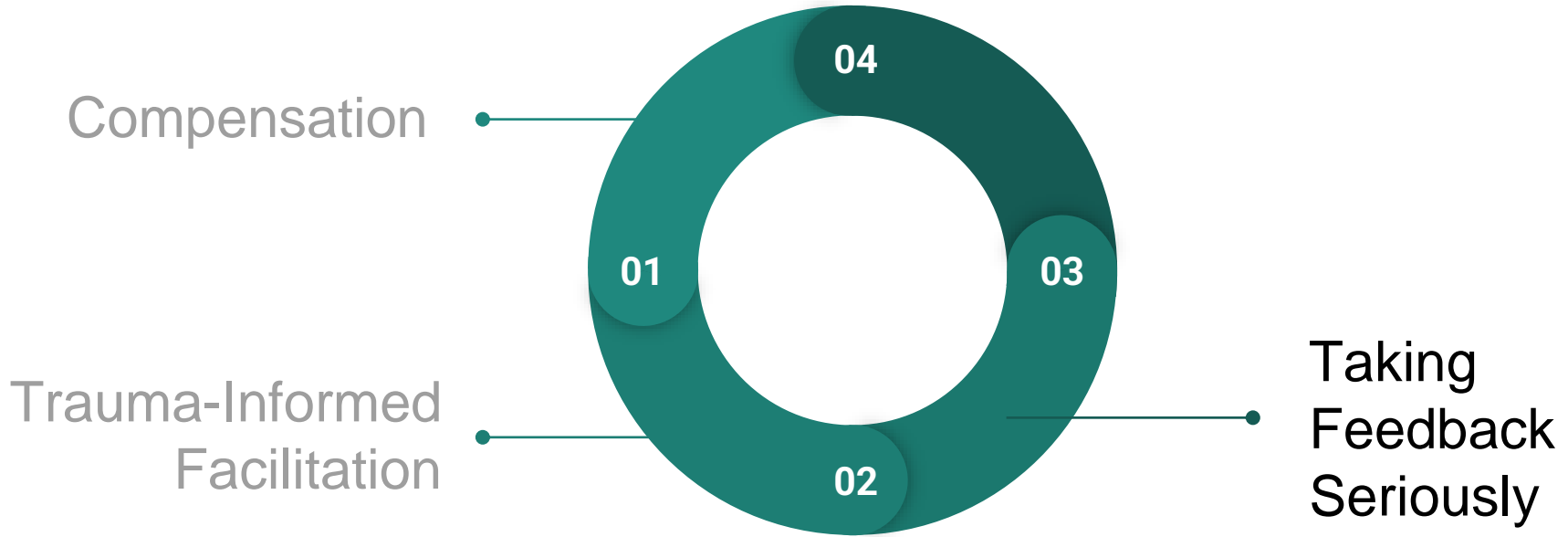
## 6 GUIDING PRINCIPLES TO A TRAUMA-INFORMED APPROACH

The CDC's [Center for Preparedness and Response \(CPR\)](#), in collaboration with SAMHSA's [National Center for Trauma-Informed Care \(NCTIC\)](#), developed and led a new training for CPR employees about the role of trauma-informed care during public health emergencies. The training aimed to increase responder awareness of the impact that trauma can have in the communities where they work.

Participants learned SAMHSA'S six principles that guide a trauma-informed approach, including:



# Building a Circle of Trust



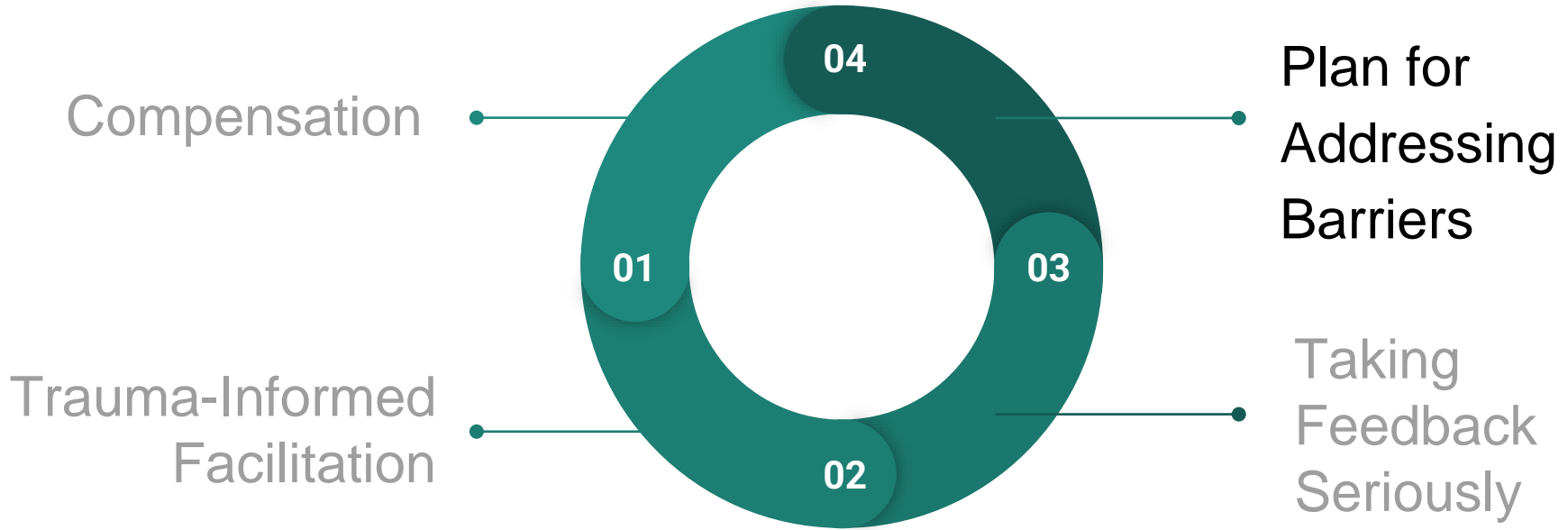


A seat at the table is not enough

Claudine Sipili



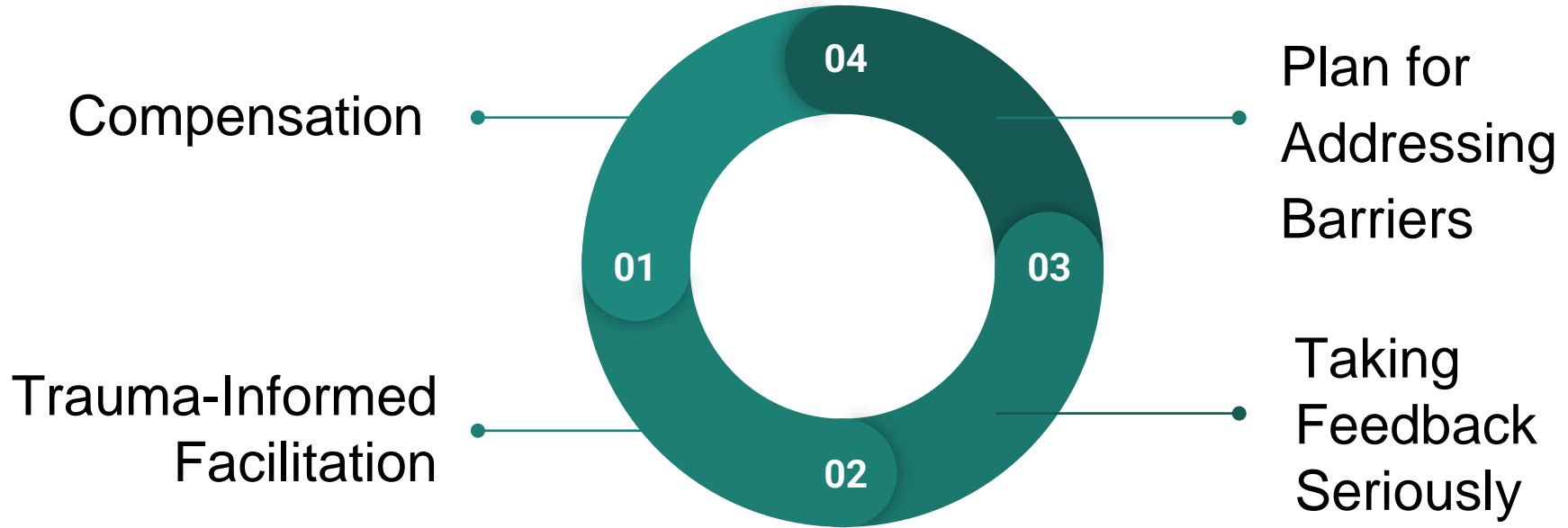
# Building a Circle of Trust



# Plan for Addressing Barriers

- Will you offer mental health support?
- Do you have a staff person who can hold space for members who need to process?
- Will you offer training?
  - Data analysis
  - Media training
- Will you offer professional development opportunities?
  - Bios and resumes

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